

August, 5<sup>th</sup> to 7<sup>th</sup>  
São Paulo | Brazil

## August, 5<sup>th</sup>

**6 p.m Opening ceremony of the Brazil Steel Congress 2024 and inauguration ceremony of the president and vice-president of the Board of Directors of Brazil Steel Institute**

Geraldo Alckmin – Acting President of the Republic  
Jorge Lima – Secretary of Development of the State of São Paulo

Jefferson De Paula – Chairman of the Board of Directors of Brazil Steel Institute/ President of ArcelorMittal Brasil and CEO of ArcelorMittal Aços Longos e Mineração LATAM

**7 p.m ExpoAço Inauguration Ceremony** (only for delegates)

**7:30 p.m Cocktails**

## August, 6<sup>th</sup>

**9 a.m Magna Conference – Geopolitics of Steel**

Keynote Speaker: Paolo Rocca (President of Techint Group)  
Moderator: Sergio Leite de Andrade - Chairman of the Board of Directors of Brazil Steel Institute/ Vice President of Strategic Affairs at Usiminas

**10 a.m Coffee Break | Opening of ExpoSteel for visitors**

**10:30 am Panel 1 – Energy Transition and Decarbonization: towards a low GHG emission industry**

Moderator: Paulo Camilo Penna – President of the Brazilian Association of Portland Cement – ABCP / Coalition Industry  
Keynote Speaker: Rodrigo Rollemberg - Secretary of Green Economy, Decarbonization and Bioindustry  
Ana Toni - Brazil's Secretary for Climate Change of the Ministry of Environment and Climate Change  
Thais Terzian - CRU  
Frederico Ayres Lima - Advisor at Brazil Steel Institute / CEO of Aperam South America

**12 p.m Special Conference – Artificial intelligence and innovation in the industry**

Walter Longo - Specialist in Innovation and Digital Transformation

**12:45 p.m Lunch and Networking**

**3:30 p.m Painel 2 - Geopolitics and international steel trade – China and its state policy**

Moderator: André Bier Gerdau Johannpeter - Advisor at Brazil Steel/Executive Vice President of Gerdau's Board of Directors  
Keynote Speaker: Elizabeth Braw – Atlantic Council  
Germano de Paula – Professor at the Federal University of Uberlândia  
Jesus Flores – Chairman of the Committee on Economy and Institutional Relations / Alacero  
Anthony de Carvalho - Head of Steel Unit and Senior Economist at the OECD

**5 p.m Coffee Break & Networking**

**7 p.m Closing of ExpoSteel 2024**

## August, 7<sup>th</sup>

**9 a.m Panel 3 – The challenge of reindustrialization – Opportunities and risks**

Moderator: Jorge Oliveira – CEO of ArcelorMittal Aços Planos América Latina and Advisor at Brazil Steel Institute  
Keynote Speaker: Márcio Fernando Elias Rosa (Executive Secretary of MDIC)  
José Ricardo Roriz Coelho – Coalizão Indústria / President of ABIPLAST  
Léo de Castro – President of the Thematic Council for Industrial Policy and Technological Development of CNI  
Armando Monteiro – Director Emeritus of CNI

**10 a.m Opening of ExpoSteel for visitors**

**10:50 am Coffee Break**

**11:30 am Special Conference – Political Scenario – Current Situation and Perspectives** - Fernando Schuler – Political scientist

**12:30 pm Lunch and Networking**

**3:30 pm Panel 4 – Perspectives for the steel industry – The CEO's vision**

Moderator: Marco Polo de Mello Lopes - Executive President of Brazil Steel Institute  
Jefferson De Paula – President of ArcelorMittal Brasil and CEO of ArcelorMittal Aços Longos e Mineração LATAM  
Gustavo Werneck – Advisor at Brazil Steel Institute / Chief Executive Officer and CEO of Gerdau  
Marcelo Chara – Advisor at Brazil Steel Institute / President of Usiminas  
Silvia Nascimento – Advisor at Brazil Steel Institute / President of AVB

**5 p.m Closing ceremony of the Brazilian Steel Conference 2024**  
Sergio Leite de Andrade - President of Brazil Steel Institute/Vice President of Strategic Affairs at Usiminas

**7 p.m Closing of ExpoSteel 2024**

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