

August, 26th-27th
Hotel Unique | São Paulo

August, 26th

9am **Opening of the Brazilian Steel Conference 2025**
 Luiz Inácio Lula da Silva – President of the Republic
 Geraldo Alckmin – Vice President of the Republic and Minister of Development, Industry, Trade and Services
 Tarcísio de Freitas – Governor of São Paulo
 Hugo Motta - President of the Chamber of Deputies
 Fernando Haddad – Minister of Finance
 André B. Gerdau Johannpeter – Chairman of the Board of Brazil Steel Institute / Chairman of the Board at Gerdau

9:45am **Magna Conference: The New Global Geopolitics**
 Moderator: Jorge Oliveira - Vice Chairman of the Board Member of Brazil Steel Institute / President of ArcelorMittal Brazil and CEO of ArcelorMittal Flat Steel Latin America
 Keynote Speaker: Marcos Troyjo – Economist, political scientist, and diplomat

10:45am Coffee Break

11:15am **Panel 1: Steel – The New Challenges of Global Trade: Frontiers and Strategies**
 Moderator: André B. Gerdau Johannpeter – Chairman of the Board of Brazil Steel Institute / Chairman of the Board at Gerdau
 Special Guests:
 Maurício Lyrio – Secretary of Climate, Energy and Environment of the Ministry of Foreign Affairs
 Christopher Garman – Managing Director for the Americas – Eurasia Group

12:30pm Lunch

2:30pm **Special Conference: Brazil – Economic and Political Outlook**
 Keynote Speaker: Murilo de Aragão – Political Scientist

3:30pm Coffee Break

4 pm **Panel 2: New Industry Brazil – Perspectives for Steel-Consuming Sectors**
 Moderator: Everton Negresiolo - Board Member of Brazil Steel Institute / CEO of ArcelorMittal Long Steel LATAM and Mining Brazil and Vice President of ArcelorMittal Brazil
 Keynote Speaker: Uallace Moreira Lima - Secretary for Industrial Development, Innovation, Trade and Services
 Speakers:
 Eduardo Fischer - CEO of MRV&CO
 Antonio Sérgio Martins Mello - Director of Institutional Relations at Stellantis South America and Vice President of Anfavea
 Claudio Brizon - Purchasing and Supplier Quality Engineering (SQE) Director - CNH Industrial for Latin America

5:30pm **Cocktail & Networking**

August, 27th

9 am **Panel 3: Energy Transition – How to Reconcile Decarbonization and Competitiveness**
 Moderator: Titus Schaar – Board Member of Brazil Steel Institute / CEO of Ternium Brasil
 Keynote Speaker: Rodrigo Rolemberg – Federal Deputy Speakers:
 Paulo Pedrosa – Presidente Executivo da ABRACE
 Roberto Muniz - Director of Institutional Relations at CNI
 Germano Mendes de Paula – Full Professor at the Institute of Economics and International Relations at UFU University

10 am **Panel 4: China's Expansion in the Global Market – Risks**
 Moderator: Frederico Ayres Lima - Board Member of Instituto Aço Brasil / CEO of Aperam South America
 Keynote Speaker: William Hess - Co-CEO of PRC Macro Consulting
 Speakers:
 Fernando Pimentel – Executive Director and Honorary President of ABIT
 José Velloso Dias Cardoso - Executive President of ABIMAQ
 Haroldo Ferreira – Executive President of ABICALÇADOS
 José Ricardo Roriz Coelho – Chairman of the Board of ABIPLAST and SINDIPLAST

11:30am Coffee Break

11:45am **Panel 5: The Steel Industry – CEOs' Vision**
 Moderator: Marco Polo de Mello Lopes - Executive President of Brazil Steel Institute
 Speakers:
 Gustavo Werneck – Board Member of Brazil Steel Institute / CEO of Gerdau
 Jorge Oliveira - Vice Chairman of the Board Member of Brazil Steel Institute / President of ArcelorMittal Brazil and CEO of ArcelorMittal Flat Steel Latin America
 Silvia Nascimento – Board Member of Brazil Steel Institute / President of Aço Verde do Brasil
 Armin Andreas Wuzella - Board Member of Brazil Steel Institute / CEO of Villares Metals

1 pm **Closing Ceremony**

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