

September, 29th and 30th

*Transamerica Expo Center
São Paulo | Brazil*

September, 29th

9am Opening Brazilian Steel Conference 2026
Márcio Fernando Elias Rosa – Minister of Development, Industry, Trade and Services
André B. Gerdau Johannpeter – Chairman of the Board of Brazil Steel Institute / Chairman of the Board of Gerdau

9:45am Magna Conference: Geopolitics in transformation
Keynote Speaker: Marcos Troyjo – Economist, political scientist, and diplomat
Jorge Oliveira – Vice Chairman of the Board Member of Brazil Steel Institute / President of ArcelorMittal Brazil and CEO of ArcelorMittal Flat Steel Latin America

10:45am Break

11:30am Panel 1: Systemic Competitiveness: How did countries achieve it?
Panelists:
Thiago Aragão – CEO of Arko International e Master's degree from Johns Hopkins School of Advanced International Studies
Ricardo Geromel - FCGI Co-founder
Gustavo Werneck – Board Member of Brazil Steel Institute/ President and CEO of Gerdau

12:30pm Lunch and Networking

14:30pm Panel 2: China – The Great Threat
Keynote Speaker:
Jorge Guajardo – Partner, DGA Group | Former Mexican Ambassador to China
Panelist:
André Johannpeter - Chairman of the Board of Brazil Steel Institute / Chairman of the Board of Gerdau

15:30pm Break

16:15pm Panel 3: Economic growth: strong industry, strong GDP
Panelists:
Igor Calvet - ANFAVEA Executive President
José Ricardo Roriz Coelho – President of ABIPLAST
Everton Negresio - Board Member of Brazil Steel Institute / CEO of ArcelorMittal Aços Longos LATAM e Mineração Brasil and Vice-President of ArcelorMittal Brasil

17:30pm Cocktail and Networking
19:00pm

September, 30th

9am Conference – Post-2026 Election Political and Economic Landscape
William Waack – Journalist

9:45am Break

10:30am Panel 4: The CEOs' Perspective
Moderator: Marco Polo de Mello Lopes - Executive President of the Brazil Steel Institute

Panelists:
Gustavo Werneck – Board Member of Brazil Steel Institute / CEO of Gerdau
Marcelo Chara – Board Member of Brazil Steel Institute / President of Usiminas
Rodrigo Villela – Board Member of Brazil Steel Institute / CEO of Aperam South America
Jorge Oliveira – Vice Chairman of the Board Member of Brazil Steel Institute / President of ArcelorMittal Brazil and CEO of ArcelorMittal Flat Steel Latin America

12pm Closing

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