BRAZILIANSTEEL CONFERENCE 2026

PROGRAMME

September, 29th and 30th

Transamerica Expo Center
São Paulo | Brazil

September, 29th

9am **Opening Brazilian Steel Conference 2026**
Geraldo Alckmin – President of the Republic
André B. Gerdau Johannpeter – Chairman of the Board of Brazil Steel Institute / Chairman of the Board of Gerdau

9:30am **Magna Conference: Geopolitics in transformation**
Keynote Speaker: Marcos Troyjo – Economist, political scientist, and diplomat
Jorge Oliveira – Vice Chairman of the Board Member ofBrazil Steel Institute / President of ArcelorMittal Brazil and CEO of ArcelorMittal Flat Steel Latin America

10:30am **Current Situation of the Steel Industry in Brazil**
André B. Gerdau Johannpeter – Chairman of the Board of Brazil Steel Institute / Chairman of the Board of Gerdau

10:45am Break

11:30am **Panel 1: Systemic Competitiveness: How did countries achieve it?**
Panelists:
Thiago Aragão – CEO of Arko International e Master's degree from Johns Hopkins School of Advanced International Studies
Ricardo Geromel - FCGI Co-founder
Gustavo Werneck – Board Member of Brazil Steel Institute/ President and CEO of Gerdau

12:30pm **Lunch and Networking**

2:30pm **Panel 2: China – The Great Threat**
Keynote Speaker:
Jorge Guajardo – Partner, DGA Group | Former Mexican Ambassador to China
Panelist:
André B. Gerdau Johannpeter - Chairman of the Board of Brazil Steel Institute / Chairman of the Board of Gerdau

3:30pm Break

4:15pm **Panel 3: Economic growth: strong industry, strong GDP**
Moderator: Juliana Rosa - Journalist
Panelists:
Igor Calvet - ANFAVEA Executive President
José Ricardo Roriz Coelho – President of ABIPLAST
Everton Negresiolo - Board Member of Brazil Steel Institute / CEO of ArcelorMittal Aços Longos LATAM and Vice-President of ArcelorMittal Brasil

5:30pm
7:00pm **Cocktail and Networking**

September, 30th

9am **Conference – Post-2026 Election Political and Economic Landscape**
William Waack – Journalist

10:00am Break

10:30am **Panel 4: The CEOs' Perspective**
Moderator: Vanessa Cochi

Panelists:
Gustavo Werneck – Board Member of Brazil Steel Institute / CEO of Gerdau
Marcelo Chara – Board Member of Brazil Steel Institute / President of Usiminas
Rodrigo Villela – Board Member of Brazil Steel Institute / CEO of Aperam South America & Renewables
Jorge Oliveira – Vice Chairman of the Board Member of Brazil Steel Institute / President of ArcelorMittal Brazil and CEO of ArcelorMittal Flat Steel Latin America
Marco Polo de Mello Lopes - Executive President of the Brazil Steel Institute

12pm **Closing**

ORGANIZED BY:
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** Programa sujeito a alterações.*